

ORDER



Orders
Order / Rev: 214093
Alt Order #:
Product Desc: MIKE O'BRIEN GRAND RAPIDS
Estimate: 540
Flight Dates: 10/15/12 - 10/17/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Abar Hutton Media
Buying Contact:
Billing Contact:
 6190 Grovedale Court
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Mike O'Brien For Congress (D)
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN1569

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/17/12	7	\$1,275.00	\$1,083.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$1,275.00	\$1,083.75	0.00
Totals	7	\$1,275.00	\$1,083.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/15/12	10/17/12	5am Daybreak 5am Daybreak	CM	5a-6am	111----	:30	3	\$150.00	P4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	111----		3			\$150.00		0.00				
N 2	WOOD	10/15/12	10/17/12	Today Show 3 Today Show 3	CM	10-11a	111----	:30	3	\$200.00	P4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	111----		3			\$200.00		0.00				
N 3	WOOD	10/16/12	10/16/12	Noon News News 8 @ Noon	CM	12-1p	-1-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-1-----		1			\$225.00		0.00				
Totals													7	\$1,275.00	